

Arrival Day - Monday, March 9		* Pre-Conference Seminars are optional, an additional cost, and separately bookable. Visit biaconference.com for more information.		
12:00 p.m.	Registration Opens Evergreen Ballroom Foyer			
	PRE-CONFERENCE SEMINAR 1* <i>Woodland</i>	PRE-CONFERENCE SEMINAR 2* <i>Lake</i>	PRE-CONFERENCE SEMINAR 3* <i>Balsam</i>	
1:00 - 4:00 p.m.	Data Visualization and Dashboards with SAP Analytics Cloud and SAP Analytics Designer Ingo Hilgefert - Global Product Evangelist, SAP	How to Deliver Self-Service Reporting with SAP BI 4.3 Gregory Botticchio - Director, Product Management, SAP Pascal Gaulin - Analytics Product Expert, SAP	Innovation Through Collaboration: How SAP Analytics Cloud for Planning Enables Better Business Decisions Leonardo De Biasi - Data Intelligence Director, NIMBL, LLC Will Chen - Lead, EPM Practices, NIMBL, LLC Iris Zhang - Consultant, NIMBL	
4:30 - 5:45 p.m.	Business, Banter, and Beer: Networking with Your Peers Evergreen Ballroom E-G			
5:45 - 7:00 p.m.	Welcome Reception Evergreen Ballroom			
Conference Day 1 - Tuesday, March 10				
7:00 - 7:45 a.m.	Breakfast and Exhibition Viewing Evergreen Ballroom A-D			
7:45 - 9:40 a.m.	Keynotes	Opening Remarks and Executive Fireside Chat on the State of Business Intelligence and Analytics Geoff Scott - CEO, ASUG Rajeev Kapur - CDO, Kimberly-Clark Corporation Dan Stuart - SVP, ITS, Southwire		
		Conference Welcome: Meet the Emcee Heather Hill - Business Intelligence Manager, Mobile Mini Audubon/Summit		
		Steer Executive Decision-Making with Digital Data Insights Stephanie Turner - HR Technology Manager, Senior Systems Engineer, Honda North America, Inc.		
		Winning Your End Users with SAP Analytics Iver van de Zand - VP Product Strategy, Augmented BI, SAP		
9:40 - 10:30 a.m.	Refreshments and Exhibition Viewing Evergreen Ballroom A-D			
	TRACK 1: BI AND ANALYTICS STRATEGY <i>Rhododendron</i>	TRACK 2: STORYTELLING WITH DATA VISUALIZATION <i>Lake</i>	TRACK 3: AGILE METHODOLOGY AND MANAGING CHANGE <i>Woodland</i>	TRACK 4: HANDS-ON LEARNING <i>Balsam</i>
10:30 - 11:10 a.m.	VELUX Data and Analytics Modernization Journey Andreas Madsen - Senior Data and Analytics Partner, VELUX A/S	Using Value Driver Trees for Visual Planning Ingo Hilgefert - Global Product Evangelist, SAP	Becoming Agile at Mobile Mini: A Business Intelligence Team's Transformation Story John Clapper - Business Intelligence Analyst, Mobile Mini	Leverage Your Investment in SAP BusinessObjects with SAP Analytics Cloud Gregory Botticchio - Director, Product Management, SAP Pascal Gaulin - Analytics Product Expert, SAP
11:20 a.m. - 12:00 p.m.	Making SAP BusinessObjects Schedules (Artificially) Intelligent: A Case Study by UCLA Health Don Collins - BI Administrator, Enterprise Data Management, UCLA Health	Delivering Actionable Insights Via Delightful Dashboards While Maximizing SAP BI at Medtronic Chitrang Dave - IT Director, Medtronic Shyam Kompalli - Senior Principal IT Business Systems Analyst, Medtronic	Ferrara's Sweet Journey to Transition to a Digital Business to Close the Gap Between IT and the Business Mustafa Mustafa - Senior Director of IT, Ferrara Candy Company	
12:00 - 1:15 p.m.	Lunch and Exhibition Viewing Evergreen Ballroom A-D			
1:15 - 1:55 p.m.	SAP BI 4.3: What's New in the BI Platform Maheshwar Singh - Director, Product Management, SAP	Benjamin Moore & Co.'s Journey from Traditional Reporting to a Blend of Visual Analytics and Machine Learning Models Using SAP Analytics Cloud Balaji Sundaram - Business Intelligence Analyst, Benjamin Moore & Co.	Lockheed Martin's Road to Agile Carla Steppick - Staff Business Analyst, Lockheed Martin Joyce Reese - Software Developer, Lockheed Martin	Create Your First Sales Dashboard Using SAP Analytics Cloud Ingo Hilgefert - Global Product Evangelist, SAP
2:05 - 2:45 p.m.	Enabling Actionable Decision Making with Cloud Based Analytics Using SAP Analytics Cloud and SAP Cloud Platform Matt Conklin - Director, Finance Process Solutions, Heartland Dental LLC Shikher Verma - Director, IoT and Analytics, Dickinson + Associates	BI and Reporting Transformation: Defining the Future of Resource Management and Reporting at the Canada Border Services Agency Brandon DeRose - Resource Management Officer, Canada Border Services Agency Shubhadeep Chaudhury - Manager, SAP Master Data, Financial Reporting and Analytics, Canada Border Services Agency	Commit to the Scary: Leading Teams Through Change J.J. McClelland - Founder and CEO, Valkyrim	
2:55 - 3:35 p.m.	Discover the New SAP BI 4.3 Gregory Botticchio - Director, Product Management, SAP	Making Data Actionable: From Concept to Visualization Joe Perez - Senior Systems Analyst and Team Lead, NC Department of Health and Human Services	The Tightrope of Agile BI: The Balance of Innovation and Support Dale Thurman - Data Visualization Engineer, Chesapeake Energy	Best Practices for SAP Analytics Cloud and SAP BW/4HANA Integration Ingo Hilgefert - Global Product Evangelist, SAP
3:35 - 4:30 p.m.	Refreshments and Exhibition Viewing Evergreen Ballroom A-D			
4:30 - 5:15 p.m.	Keynote	Human Innovation: Creating a Culture of Creativity and Agility Dustin Garis - Chief Troublemaker, Garis Innovation Audubon/Summit		
5:15 - 6:30 p.m.	Cocktail Reception and Networking Resort Pool Deck			

Conference Day 2 - Wednesday, March 11				
7:30 - 8:30 a.m.	Breakfast and Exhibition Viewing Evergreen Ballroom A-D			
8:30 - 9:55 a.m.	Keynotes	Conference Welcome Heather (Sinkwitz) Hill - Business Intelligence Manager, Mobile Mini		
		No Human Is Limited: How San Francisco 49ers Leveraged the Philosophies of GOATs to Propel Its Vision Forward Moon Javaid - VP of Strategy and Analytics, San Francisco 49ers Audubon/Summit		
		The Future of Analytics Bill Franks - Chief Analytics Officer, International Institute for Analytics		
9:55 - 11:00 a.m.	Refreshments and Exhibition Viewing Evergreen Ballroom A-D			
	TRACK 1: CLOUD ANALYTICS <i>Rhododendron</i>	TRACK 2: HYBRID ANALYTICS <i>Lake</i>	TRACK 3: INTERACTIVE DISCUSSION GROUPS <i>Woodland</i>	TRACK 4: HANDS-ON LEARNING <i>Balsam</i>
11:00 - 11:40 a.m.	Road Map: SAP Analytics Cloud Strategy and Recent Innovations for End-to-End Analytics and Data Management Adrian Westmoreland - Product Manager, SAP	Road Map: SAP BusinessObjects BI Suite Gregory Botticchio - Director, Product Management, SAP	Leveraging and Scaling Your BI Team to Help Build a Data-Driven Organization Merri Beckfield - Owner and President, 1091 Data Solutions, LLC Kevin Elder - Associate Professor, Georgia College and State University Charlie Lewis - Senior Manager, Business Intelligence, MINDBODY	SAP Analytics Cloud, Analytics Designer for Beginners Ingo Hilgefert - Global Product Evangelist, SAP
11:50 a.m. - 12:30 p.m.	Customer Use Case for SAP Data Warehouse Cloud with SAP BW and SAP Analytics Cloud Tammy Powlas - Senior Business Analyst, Fairfax Water Eric Schemer - VP Product Management, SAP	Hybrid BI, Content Distribution, and Precision Drilling's Digital Transformation Chris James - Senior Manager, Application Technology, Precision Drilling Alan Golding - Solution Consulting Manager, APOS Systems Inc.	Creating a Data-Driven Business Culture Lena Winfree - Co-Founder, CEO, Rachel + Winfree Data Analytics Consulting Holly Rachel - Co-Founder, CEO, Rachel + Winfree Data Analytics Consulting Njeri Watkins - Instructor, University of British Columbia - Sauder School of Business	
12:30 - 1:30 p.m.	Women Connect Luncheon		Panel Discussion: Christy Wright - VP Commercial Finance, Southwire Company Heather Hill - Business Intelligence Manager, Mobile Mini Kim Kirkconnell - VP IT Global Digital Supply Chain, Kimberly-Clark Corporation J.J. McClelland - Founder and CEO, Valkyrim Rotunda	
12:30 - 1:45 p.m.	Lunch and Exhibition Viewing Evergreen Ballroom A-D			
1:45 - 2:25 p.m.	Evolving a Company into Business Digital Transformation with SAP Analytics Cloud Francisco Lopez - Director, Finance, Southwire Edgar Garcia - VP of Digital Transformation, Southwire	Designing an SAP Analytics Strategy to Complement Your SAP S/4HANA Move Nitin Fatanani - VP, Microexcel Ramakrishnan Ramanathaiah - VP, Microexcel	Make Your Voice Heard via ASUG Influence Councils Ingo Hilgefert - Global Product Evangelist, SAP Sylvain Garneau - User Experience, Adoption and IT Innovation Advisor for Data and Analytics, Cascades ULC Tammy Powlas - Senior Business Analyst, Fairfax Water Joyce Butler - IT Business Solutions Manager, Univar Solutions	Driver-Based Planning and Predictive Analytics with SAP Analytics Cloud JS Irick - Director of Data Science and Artificial Intelligence, TruQua
2:35 - 3:05 p.m.		Serving the Self-Service Community at Canadian Department of National Defense Nancy DesRoches - BI Manager, Canadian Department of National Defense	Adopting Agile Transformation John Clapper - Business Intelligence Analyst, Mobile Mini Joyce Reese - Software Developer, Lockheed Martin Carla Steppick - Staff Business Analyst, Lockheed Martin Dale Thurman - Data Visualization Engineer, Chesapeake Energy	
3:15 - 4:00 p.m.	Keynote	Open Chair Closing Keynote Panel: The Future of BI Moderated by: Heather (Sinkwitz) Hill - Business Intelligence Manager, Mobile Mini Mustafa Mustafa - Senior Director of IT, Ferrara Candy Company Njeri Watkins - Instructor, University of BC, Sauder School of Business Charlie Lewis - Senior Manager of BI, MINDBODY Audubon/Summit		
4:00 - 4:15 p.m.		Closing Remarks and Networking Audubon/Summit		