

Conference Schedule

Conference Day 1 - Monday, February 19

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|----------|---|---|---|---|--|---|--|
| 7:15 AM | Breakfast & Exhibition Viewing | | | | | | |
| 8:30 AM | Keynote | Cater to an Audience of One David Roberts - Director, Corporate Financial Planning + Analysis/Vice President, Platform Solutions, Under Armour | | | | | |
| 9:30 AM | Keynote | Disruption Ahead: The Big Trends in BI & Analytics Timo Elliott - Innovation Evangelist, SAP | | | | | |
| 10:15 AM | Refreshments & Exhibition Viewing | | | | | | |
| | ANALYTICS | BICC/TEAMS | VISUALIZATIONS | SAP ROADMAPS | CORE BOBJ | HANDS-ON* | HANDS-ON* |
| 11:00 AM | Innovation in our DNA: Life at the Bleeding Edge of SAP Analytics with L3 Technologies Jason Shearer - Lead Data Scientist, L3 Technologies | How Implementing a BICC and SAP HANA Reporting Platform Transformed BI at Mobile Mini Heather Sinkwitz - Manager, Business Intelligence, Mobile Mini Solutions | Best Practices for Making Gorgeous Stories with SAP Analytics Cloud Jacob Stark - Product Manager, Director, SAP Will Gagne - BI Specialist, American Hotel Register Company Merri Beckfield - Director, Business Intelligence, American Hotel Register Company | SAP Analytics Cloud Hybrid Use Cases Adrian Westmoreland - Product Manager, SAP | Ferrara Candy Company's Sweet Journey to Self-Service Reporting Using SAP BusinessObjects on HANA Mustafa Mustafa - Senior Director, IT, Ferrara Candy Company | Lumira Discovery Beginner Session Ingo Hilgefert - SAP Mentor & Vice President, Product Management, Visual BI | Operationalizing Machine Learning with Predictive Factory Debraj Roy - Customer Success Specialist, SAP Narasimha Rao Addanki - Director, Analytics Product Management, SAP |
| 11:55 AM | Analytics Case Study: Dole's Journey of Leveraging Embedded Analytics with S/4HANA & Business Objects 4.2 Sriram V. Nandiraju - SAP Business Process Manager, Dole Packaged Foods, LLC | How to Improve ROI & User Adoption for Your BI Implementation Raquel Seville - SAP Mentor, Author | American Red Cross: Delivering Data Driven Dashboards in Designer Robert Shoemake - BI Specialist, American Red Cross | SAP Lumira Version 2.1: Overview, Strategy & Roadmap Tammy Powlas - SAP Mentor & Senior Business Analyst, Fairfax Water Eric Schemer - Vice President, Product Management Analysis & Planning, SAP | Andeavor Case Study Series (1 of 3): BW4HANA Implementation Heather DeCamp - Lead Solution Architect, Reporting & Analytics, Andeavor | | |
| 12:40 PM | Lunch & Exhibition Viewing | | | | | | |
| 2:00 PM | Panel Discussion: BI + Analytics in Healthcare Derek Loranca - SAP Mentor & Lead, BI COE, Aetna Jamie Oswald - SAP Mentor & Manager, Data Analytics & Engineering, Mercy Jennifer Cofer - Senior BI Developer, Providence St. Joseph Health | Creating the Business Case for a Move to BW/4HANA: It's Simple, Right? Paul Townsend - Coach, Business Intelligence Team, Johnsonville, LLC | Cleanse Your Palette: The Only Two Charting Color Palettes You Will Ever Need John Armitage - Author, Educator, Consultant, Interactive Design Foundation | Introducing Analytics Hub: The Entry Point to Your Analytics Olivier Duvelleyer - General Manager, Enterprise BI, SAP | Harley-Davidson Rides The 360Suite To Regain Control Of SAP BusinessObjects Jude Benoit - Manager, IT Reporting, Harley-Davidson, Inc. Nathan Crook - Director, Sales, GB&SMITH | Lumira Designer Beginner Session Ingo Hilgefert - SAP Mentor & Vice President, Product Management, Visual BI | Experience the New SAP BusinessObjects Web Intelligence Gregory Botticchio - Product Manager, Web Intelligence, SAP |
| 2:55 PM | SAP Analytics Cloud & Digital Boardroom Roadmap Ty Miller - Vice President, Analytics Product Management, SAP | Leaner Staff, Deeper Analytics: Driving Greater Accountability with Fewer Resources Using BusinessObjects Chris Josefy - Manager, Business Solutions, EP Energy | Emotional Intelligence & Design in Data Visualization: How We Tell Our Meaningful Story Christa Williams - Data Specialist, ServiceSource, Inc. | SAP Analysis for Microsoft Office: Latest News & Roadmap Jie Deng - Product Manager, SAP | Andeavor Case Study Series (2 of 3): Our Adventures in Field-based BW/4HANA Modeling, A World Without InfoObjects Heather DeCamp - Lead Solution Architect, Reporting & Analytics, Andeavor Eric McGee - Director, Analytics, Method360 | | |
| 3:40 PM | Networking Break | | | | | | |
| 4:30 PM | Keynote | Big Data & Storytelling Matthew Luhn - Writer, Story Consultant & Keynote Speaker, Pixar | | | | | |
| 5:30 PM | Evening Networking Reception | | | | | | |

Conference Schedule

Conference Day 2 - Tuesday, February 20

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| 8:00 AM | Breakfast Session | Lockheed Martin Aeronautics Fly Direct to BusinessObjects 4.2 on HANA with the 360Suite Jay Riddle - SAP BI Solution Architect, Aero IT BI/Analytics, Lockheed Martin Aeronautics Nathan Crook - Director, Sales, GB&SMITH | | | | | |
| 8:00 AM | Breakfast & Exhibition Viewing | | | | | | |
| 9:00 AM | Keynote | The Road to Optimization Jack Levis - Senior Director, Industrial Engineering, UPS | | | | | |
| 10:05 AM | Keynote | Innovate, Integrate and Scale: Navigating the Digital Renaissance Geoff Maxwell - Global Head, Business Strategy & Execution, Analytics & SAP Leonardo, SAP | | | | | |
| 10:35 AM | Networking Break | | | | | | |
| | BI STRATEGY | DATA SERVICES | REPORTING | DASHBOARDS | CORE BOBJ | HANDS-ON* | HANDS-ON* |
| 11:20 AM | Andeavor Case Study Series (3 of 3): Analytics Implementation: Increasing User Adoption Through Self-Service Reporting & Analytics Heather DeCamp - Lead Solution Architect, Reporting & Analytics, Andeavor Eric McGee - Director, Analytics, Method360 | Calming the Data Chaos at Organic Valley Sue Klingaman - Director, Pools Administration & Special Projects, Organic Valley Diane Callaway - Specialist, Pools Information, Organic Valley | Learn How SAP OpenUI5 Mobile Apps Can Complement Your BI Roadmap Raquel Seville - SAP Mentor, Author | BI Platform Pilates: Hardening the Security-Core of Your SAP BO-BI 4.2 Landscapes Andre Roy - Senior Business Intelligence / Data Warehousing Lead, Transport Canada Jeff Annable - Chief, Data Management Infrastructure, Transport Canada | Boston Properties' Sarbanes-Oxley Journey & The BI Team's Role in SOX Compliance Dave Pigott - Vice President, Application Development, Boston Properties Alan Golding - Solution Consultant, APOS Systems Inc. | Lumira Discovery Advanced Session Ingo Hilgefort - SAP Mentor & Vice President, Product Management, Visual BI | Extend Your Corporate Planning & Analytics With SAP Analytics Cloud Derek Johnson - SAP Analytics Product Manager, SAP Janet Tran - SAP Analytics Product Manager, SAP |
| 12:15 PM | Lessons Learned from Multiple SAP BI Implementations Brittany Walsh - Specialist, Logistics Management, U.S. Army, Army Material Command | Live Data in the A&D Boardroom: L3 is Working Around Limitations in the Secure Cloud Jason Shearer - Lead Data Scientist, L3 Technologies | What's New in SAP BusinessObjects Web Intelligence 4.2 SP05? Pascal Gaulin - Web Intelligence Product Expert, SAP Gregory Botticchio - Product Manager, Web Intelligence, SAP | Designing a Design Studio Dashboard, From a Vision to Reality Daylin Alvarez - BI Manager, Newell Brands Chen Tiriyaki - Manager, BOBJ Development, Newell Brands | FP&A: Integrated Planning & Reporting/Analytics for the Financial Organization Art Brostrom - Finance Manager, Lam Research Corp. Greg Stimpson - Vice President, Method360 | | |
| 1:00 PM | Lunch & Exhibition Viewing | | | | | | |
| 2:15 PM | Your Analytics Future: Looking Beyond Tomorrow Timo Elliott - Innovation Evangelist, SAP | Plan, Explore & Predict: An End-to-End Demo of SAP Analytics Cloud Jacob Stark - Product Manager, Director, SAP | Design Thinking Workshop: From Discovery to Deployment: User Experience Journey at Johns Hopkins Nitin Ale - Sr. Software Engineer, User Experience Design, Johns Hopkins | Interactive Session: Come with Your Analysis for Office Migration Concerns and Leave with an Action Plan Mustafa Mustafa - Senior Director - IT, Ferrara Candy Company | Business Intelligence to the Future Mary McLemore - Manager, Business Analytics, Noble Energy | Lumira Designer Advanced Session Ingo Hilgefort - SAP Mentor & Vice President, Product Management, Visual BI | Unleashing Machine Learning in SAP BW/4HANA Using Predictive Analytics Orla Cullen - Product Manager, Embedded Analytics / Advanced Analytics, SAP Narasimha Rao Addanki - Director, Analytics Product Management, SAP |
| 3:10 PM | Top 10 Ways to Squeeze Value from SAP BI and Analytics Investments Tammy Powlas - SAP Mentor & Senior Business Analyst, Fairfax Water Ina Felsheim - Senior Director, Solution Marketing, SAP | | | | Treasury Board of Canada: Digital-Transformation & Innovation with SAP BI Jonathan Andrews - Senior Director, Business Solutions & Application Development, Treasury of Canada | | |
| 4:00 PM | Networking Break & Prize Drawings | | | | | | |
| 4:20 PM | Conference Wrap-Up & Networking | | | | | | |

Workshop Day - Wednesday, February 21

Workshops are additional & separately bookable

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| 8:00 AM | Refreshments & Networking | | | | | | |
| | WORKSHOP 1 | | WORKSHOP 2 | | WORKSHOP 3 | | |
| 8:30 AM | Your Road to BI Cloud: Experience SAP Analytics Cloud & Digital Boardroom Live Ingo Hilgefort - SAP Mentor & Vice President, Product Management, Visual BI | | Making the Digital Core a Reality with S/4 HANA Cloud John Froelich - Vice President, Marketing & Strategic Accounts, Bramasol | | Deep Dive into SAP Analytics Cloud for Business Intelligence Jacob Stark - Product Manager, Director, SAP | | |
| 1:00 PM | Workshops Close | | | | | | |

*Hands-On Sessions have limited seating. Max of three (3) Hands-On Sessions per registrant. Full conference registration required. Visit biaconference.com or call +1 904 509 5354 for details.